

WALK IN STYLE

A MESSAGE SONG TO VICTIMS OF BULLYING



ONE OF THE BIGGEST MUSICAL PROJECTS FOR HUMANITY IN THE WORLD

● Songwriter / Project Lead | Mosi Dorbayani

About:

Artists from 25 countries, spanning 5 continents united to record Walk in Style, a message song to raise awareness on bullying.

● Project | Recorded in 10 different genres

What It Entailed:

The project became a subject of discussion and dialogue, received national / international media coverage – providing a thinking tool, and comfort to very many. With over 7.2 million streams/downloads and having broadcast to 700,000,000 listeners, this message song is considered as one of the most impactful artistic projects for humanity in the world.

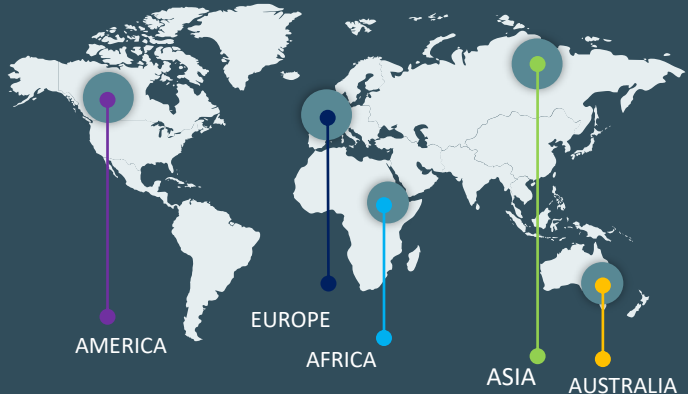
● Hollywood Music in Media Awards | Nominated

Social Impact Song:

The project received two nominations for best Lyrics and best RnB style in category of social impact songs.

Global Out-reach:

Continents with most number of streams/downloads/broadcast



■ America ■ Europe ■ Africa
■ Asia ■ Australia

America 40%
Europe 36%
Africa 8%
Asia 11%
Australia 5%



Over
1,000,000

Streams on Its
First Month of Release
from the Project's Players
Such as SoundCloud / Google...

Estimated
3,000,000

Streams Across
Artists' Pages / Their
Public Players on Its First
Months of Release

Over
3,200,000

Free Downloads on Its
First Six Months of Release
from the Project's Sites/MTV site &
Players Such as Google/ WixPlayer
/SoundCloud



Broadcast to over
700,000,000
Listeners Around
the Globe



Received By **240 Institutions**

UNESCO

SOCIAL / HEALTH CARE

PRIMERY / SECONDARY SCHOOLS



99%

Positive Vote
on Its Impact



To Stream The
Latest Version
Click on **[HERE](#)**

Source: Publisher/Release Metadata/Nielsen Audio/Play Count
Across All Digital And Social Media Platforms

To find out more about this project, consult my publication
titled: Message Song, or refer to my critique
(Cultural Diplomacy), which is available from University of
Salford's research repository.